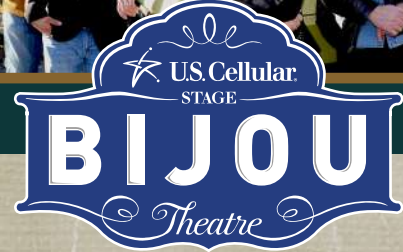


# 2018 JUBILEE



## SATURDAY, AUGUST 18, 2018

The 2018 Bijou Jubilee is the annual celebration of the spectacular, historic Bijou Theatre and serves as the primary fundraiser to support ongoing preservation and operations of this legendary venue. For one night a year, Bijou friends and fans come together to toast this vibrant arts, music, and cultural staple of East Tennessee.

## THE VENUE AND THE OFFERINGS

The 2018 Bijou Jubilee will take place in the acoustically impeccable Bijou Theatre, featuring the SteelDrivers on the U.S. Cellular Stage. For fans and supporters of the Bijou, we are offering a limited number of VIP tickets, which include premium seating and access to our VIP Reception. The VIP Reception will be held at AC Entertainment Offices prior to the show and include heavy hors d'oeuvres paired with wine from Ashe's Wine & Spirits, craft beer from Bearden Beer Market, and a specialty cocktail from our supporting sponsor, Four Roses Bourbon. In addition, VIP party-goers will have exclusive access to a silent auction and to a private VIP bar serving complimentary drinks during the show.

## THE ENTERTAINMENT

The SteelDrivers are an innovative and soulful bluegrass band from Nashville, TN. Members include fiddler Tammy Rogers, bassist Mike Fleming, guitarist Kelvin Damrell, mandolinist Brent Truitt, and banjoist Richard Bailey. The band has recorded four albums, the newest of which, *The Muscle Shoals Recordings*, received a Best Bluegrass Album Grammy Award in 2015. The SteelDrivers have inspired accolades from critics like NPR's Ann Powers, who praised their "dazzling bluegrass musicianship," and *PopMatters'* Arnold Pan, who extolled the band's "virtuosic 'bluegrass' songs that take classic Americana instrumentation and give it an intense, soulful inflection."

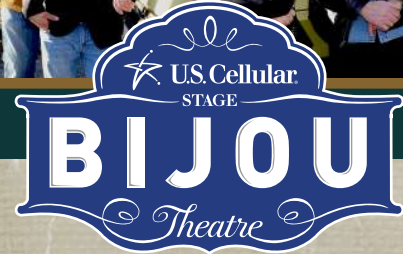
## THE OUTCOME

Proceeds from the 2018 Jubilee will support the ongoing preservation of the 200-year building that houses the beloved Bijou Theatre & Lamar House Hotel and provide funding to make our programs and events affordable and accessible to all members of our community.

## TICKETS AND MORE INFORMATION

There are two general ticket options for our annual fundraiser, including reserved general seating (\$35.00) and VIP tickets (\$150.00). The VIP Ticket includes premium seating and access to our VIP pre-show reception being held at AC Entertainment Offices. For tickets and more information, visit [www.KnoxBijou.org](http://www.KnoxBijou.org). For information regarding sponsorship ticket packages, please see the next page.

# 2018 JUBILEE



## SPONSORSHIP LEVELS

### BIJOU BUSINESS CIRCLE 10 PACKAGES AVAILABLE

**\$1,500.00**

Logo placement on signage for one year in the Bijou lobby  
Logo placement on Bijou website for one year  
Logo placement on signage the day of the event  
Logo placement on event program  
6 VIP tickets to the Jubilee, Saturday, August 18

### FOUNDERS CIRCLE 1 PACKAGE AVAILABLE

**\$5,000.00**

Logo placement on signage for one year in the Bijou lobby  
Logo placement on Bijou website for one year  
Logo placement on signage the day of the event  
Logo placement on event program  
Exclusive access to the Bijou's Presidential Box Seats  
6 VIP tickets to the Jubilee, Saturday, August 18  
2 Artist Meet and Greet Tickets

### SUPPORTING SPONSOR 2 PACKAGES AVAILABLE

**\$10,000.00**

Logo placement on signage for one year in the Bijou lobby  
Logo placement on Bijou website for one year  
Logo placement on signage the day of the event  
Logo placement on event program  
recognition as a "supporting sponsor" on all promo materials  
Two mentions from the stage  
10 VIP tickets to the Jubilee, Saturday, August 18

### PRESENTING SPONSOR 1 PACKAGE AVAILABLE

**\$50,000.00**

Logo placement on signage for one year in the Bijou lobby  
Logo placement on Bijou website for one year  
Logo placement on signage the day of the event  
Logo placement on event program  
recognition as a "presenting sponsor" on all promo materials  
Two mentions from the stage  
30 VIP tickets to the Jubilee, Saturday, August 18