

# Partnership Opportunities

## Presenting Sponsor - \$15,000

- **Be the Star of the Show** - Get **exclusive recognition** as the Presenting Sponsor, ensuring your brand is front and center in all event promotions.
- **Stand Out at the Event** - Prime placement for your **company banner** at the event.
- **VIP Access & Treatment** - Enjoy **12 VIP Tickets** to the Pre-Show Party PLUS 12 tickets for the Mavis Staples Concert.
- **Brand Visibility Everywhere** - Your **logo will be prominently displayed** on marketing materials, including print, digital, and social media—ensuring thousands see your brand.
- **Media Spotlight & PR Exposure** - Gain **valuable press coverage** with sponsor recognition in pre-event press releases and media features.
- **Premium Advertising** - Get a **full-page ad** in the event program.
- **Your Moment in the Spotlight** - **Verbal recognition** of your company during the event.

## Gold Sponsor - \$10,000

- **VIP Access & Treatment** - Enjoy **8 VIP Tickets** to the Pre-Show Party PLUS 8 tickets for the Mavis Staples Concert.
- **Brand Visibility - Logo placement** on event marketing materials and Bijou website (linked).
- **PR Exposure** - Gain **valuable press coverage** with sponsor mention in press releases.
- **Premium Advertising** - Get a **quarter-page ad** in the event program.
- **Your Moment in the Spotlight** - **Verbal recognition** of your company during the event.

## Silver Sponsor - \$5,000

- **VIP Access & Treatment** - Enjoy **4 VIP Tickets** to the Pre-Show Party PLUS 4 tickets for the Mavis Staples Concert.
- **Brand Visibility - Logo placement** on event poster, Bijou website (linked) and select marketing materials.
- **Featured Advertising - Logo** included in the event program.
- **Your Moment in the Spotlight** - **Verbal recognition** of your company during the event.

## Bronze Sponsor - \$2,500

- **VIP Access & Treatment** - Enjoy **2 VIP Tickets** to the Pre-Show Party PLUS 2 tickets for the Mavis Staples Concert.
- **Brand Visibility** - Recognition on the **event website** with a link to your company.
- **Featured Advertising** - Logo included in the event program.
- **Your Moment in the Spotlight** - **Verbal recognition** of your company during the event.